

## INVOICE



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**Main: (334) 288-1212**  
**Billing: (334) 288-1212**

[www.wsfa.com](http://www.wsfa.com)

Billing Address:

**Barbee Media Group**  
**Attention: Accounts Payable**  
**1 Perimeter Park South**  
**Suite 100N**  
**Birmingham, AL 35243**

Send Payment To:

**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
**P.O. Box 11407**  
**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1570944-1	08/31/16	August 2016	08/01/16 - 08/31/16

Property	Account Executive	Sales Office	Sales Region
WSFA	Kerry Morrison	WSFA	Local

Advertiser	Product	Estimate Number
POL/Melton, Darrio/Mayor	Political- Mayor of Selma	

Flight Dates	Order #	Alt Order #
08/18/16 - 08/28/16	1570944	

Billing Calendar	Billing Type	Deal #
Calendar	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/18/16	08/22/16	Today in Alabama 5am	5-530a	M---F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 ----F-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/19/16	5:11 AM	Today in Alabama 5am	5-530a	:30	MELTON for Mayor	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$100.00									
2	WSFA	M	08/22/16	5:23 AM	Today in Alabama 5am	5-530a	:30	MELTON for Mayor	\$100.00 NM
2	08/18/16	08/22/16	Today in Alabama 530a	528am-6am	M---F--	:30	1	\$110.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 ----F-- 1 \$110.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/19/16	5:37 AM	Today in Alabama 530a	528am-6am	:30	MELTON for Mayor	\$110.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$110.00									
2	WSFA	M	08/22/16	5:45 AM	Today in Alabama 530a	528am-6am	:30	MELTON for Mayor	\$110.00 NM
3	08/22/16	08/22/16	Today In Alabama	6a-7a	M-----	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WSFA	M	08/22/16	6:28 AM	Today In Alabama	6a-7a	:30	MELTON for Mayor	\$200.00 NM
4	08/19/16	08/22/16	WSFA 12 NEWS AT 4:30M-F	430-5P	M---F--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 ----F-- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WSFA	F	08/19/16	4:52 PM	WSFA 12 NEWS AT 4:30PM	M-F 430-5P	:30	Haygood for Mayor	\$40.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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**WSFA**  
**Regions Bank**  
**ATTN: Lockbox # 1400**  
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**Birmingham, AL 35246-1400**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1570944-1	08/31/16	August 2016	08/01/16 - 08/31/16
Advertiser	Product	Estimate Number	
POL/Melton, Darrio/Mayor	Political- Mayor of Selma		

[www.wsfa.com](http://www.wsfa.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	08/19/16	08/22/16	WSFA 12 NEWS AT 4:30M-F 430-5P		M---F--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 1 \$40.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSFA	M	08/22/16	4:51 PM	WSFA 12 NEWS AT 4:30PM	M-F 430-5P	:30	MELTON for Mayor	\$40.00 NM
5	08/18/16	08/22/16	WSFA 12 News at Five	5-530pm	M---F--	:30	2	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 ---TF-- 2 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	08/18/16	5:27 PM	WSFA 12 News at Five	5-530pm	:30	MELTON for Mayor	\$185.00 NM
2	WSFA	F	08/19/16	5:10 PM	WSFA 12 News at Five	5-530pm	:30	MELTON for Mayor	\$185.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 2 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSFA	M	08/22/16	5:11 PM	WSFA 12 News at Five	5-530pm	:30	MELTON for Mayor	\$185.00 NM
5	WSFA	M	08/22/16	5:28 PM	WSFA 12 News at Five	5-530pm	:30	MELTON for Mayor	\$185.00 NM
6	08/18/16	08/22/16	Today in Alabama 430am	430-5a	M---F--	:30	2	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 ----F-- 2 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	08/19/16	4:40 AM	Today in Alabama 430am	430-5a	:30	MELTON for Mayor	\$5.00 NM
2	WSFA	F	08/19/16	4:59 AM	Today in Alabama 430am	430-5a	:30	MELTON for Mayor	\$5.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16 08/28/16 M----- 2 \$5.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WSFA	M	08/22/16	4:40 AM	Today in Alabama 430am	430-5a	:30	MELTON for Mayor	\$5.00 NM
3	WSFA	M	08/22/16	4:58 AM	Today in Alabama 430am	430-5a	:30	MELTON for Mayor	\$5.00 NM
7	08/18/16	08/28/16	Absolutely Alabama	530-6am	-----S-	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$10.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	08/20/16		Absolutely Alabama	530-6am	:00		<del>\$10.00</del> NM
See MG 7.2,7.3,7.4									
4	WSFA	Tu	08/23/16		SYN M-F 230-3p	230-3p	:00		<del>\$10.00</del> NM
Unresolved									
2	WSFA	Tu	08/23/16	4:09 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MELTON for Mayor	\$40.00 NM
MG for 8.1,7.1									
3	WSFA	Tu	08/23/16	4:42 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	MELTON for Mayor	\$40.00 NM
MG for 8.1,7.1									
8	08/18/16	08/28/16	WSFA 12 News at Six-SaSa	6-7pm	-----S-	:30	1	\$80.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16 08/21/16 -----S- 1 \$80.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	08/20/16		WSFA 12 News at Six-Sat	Sa 6-7pm	:00		<del>\$80.00</del> NM
See MG 7.2,7.3,7.4									

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1570944-1	08/31/16	August 2016	08/01/16 - 08/31/16
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	08/18/16	08/28/16	WSFA 12 News at Six-SaSa 6-7pm		-----S-	:30	1	\$80.00	NM
9	08/18/16	08/28/16	WSFA News Sunday AM 9-930am		-----S	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16   08/21/16    -----S                    1                \$20.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Su	08/21/16		WSFA News Sunday AM	9-930am	:00		<del>\$20.00</del> NM
			See MG 9.2						
2	WSFA	Su	08/21/16	9:19 AM	Olympics Morning WKen	530-10am	:30	MELTON for Mayor	\$20.00   NM
			MG for 9.1 08/21						
10	08/19/16	08/22/16	WSFA 12 NEWS AT 4PM-F 4-430P		M---F--	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/15/16   08/21/16    ----F--                    1                \$40.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	F	08/19/16	4:13 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MELTON for Mayor	\$40.00   NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/22/16   08/28/16    M-----                    1                \$40.00									
Spots: #	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSFA	M	08/22/16	4:10 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	MELTON for Mayor	\$40.00   NM
Total Spots							20		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,640.00</b>
<u>Agency Commission</u>	<b>\$246.00</b>
<u>Net Amount Due</u>	<b>\$1,394.00</b>

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